



**2026**



# **Annual and Conference Sponsorship Opportunities**

Evening Reception | May 13<sup>th</sup> | Birmingham Museum of Art | 6:00 PM - 9:00 PM  
Annual Conference | May 14<sup>th</sup> | Boutwell Auditorium | 8:00 PM - 4:00 PM





## About AL Women Leading Government

# Who We Are

Alabama Women Leading Government (ALWLG) is a professional organization dedicated to supporting and advancing women in public service leadership across the state. Our mission is to empower women leaders through professional development, mentorship, and networking opportunities.

With members spanning municipal, county, and state agencies, ALWLG provides a unique forum for women leaders to connect, share best practices, and strengthen their impact in communities across Alabama.

- **Membership Reach:** Statewide representation across multiple levels of government
- **Audience:** City managers, finance directors, department heads, and emerging leaders
- **Signature Event:** Annual Leadership Conference, drawing participants from across Alabama

## Why Sponsor AWLG?

By sponsoring AWLG, your organization demonstrates a commitment to leadership, diversity, and public service. Sponsorship provides:

- Visibility with key government leaders and decision-makers across Alabama
- Brand alignment with an organization that supports women in leadership roles
- Networking opportunities at high-profile events and programs
- Recognition through print, digital, and on-site exposure



# Sponsorship Levels

## **Platinum Sponsor** \$3,000 →

- Four (4) complimentary registrations.
- One (1) exhibit table and preferred booth placement.
- Recognition on conference signage, social channels, and website.
- Pre-registration list sent prior to conference.
- Full-page ad in program.

## **Gold Sponsor** \$2,000 →

- Two (2) complimentary registrations.
- One (1) exhibit table and preferred booth placement.
- Recognition on conference signage, social channels, and website.
- Pre-registration list sent prior to conference.
- Half-page ad in program.

## **Silver Sponsor** \$1,500 →

- Two (2) complimentary registrations.
- One (1) exhibit table.
- Recognition on conference signage, social channels, and website.
- Pre-registration list sent prior to conference.
- Logo on Silver Sponsor page in program.

## **Bronze Sponsor** \$750 →

- One (1) complimentary registration.
- One (1) exhibit table.
- Recognition on conference signage, social channels, and website.
- Pre-registration list sent prior to conference.
- Logo on Bronze Sponsor page in Program



# Sponsorship Levels

## **Copper Sponsor**

\$500 →

- One (1) complimentary registration.
- Shared (1) exhibit table or shared booth placement.
- Recognition on conference signage, social channels, and website.
- Company name listed in program.

## **Supporter Sponsor**

\$250 →

- Recognition on conference website and social media.
- Company name listed in program.

## **Networking and Social Hour**

\$3,000 →

- Three (3) complimentary registrations.
- One (1) exhibit table and preferred booth placement.
- Recognition on conference signage, social channels, and website.
- Pre-registration list sent prior to conference.
- Logo on social hour signage with recognition in the program introduction time during Social Hour.



# Become a Sponsor

Thank you for your interest in supporting our event. Your partnership helps us create a meaningful and impactful experience for all attendees while showcasing your organization to a highly engaged audience.

We offer a variety of sponsorship opportunities designed to fit your goals and budget. Whether you're looking for high-visibility branding or meaningful community engagement, there's a place for you.

## Ready to Get Involved?

To secure your sponsorship or learn more, please contact:

**Savanna Oakley**

PR and Marketing Manager

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Visit our website to learn more: [alabamawlg.com](http://alabamawlg.com)

